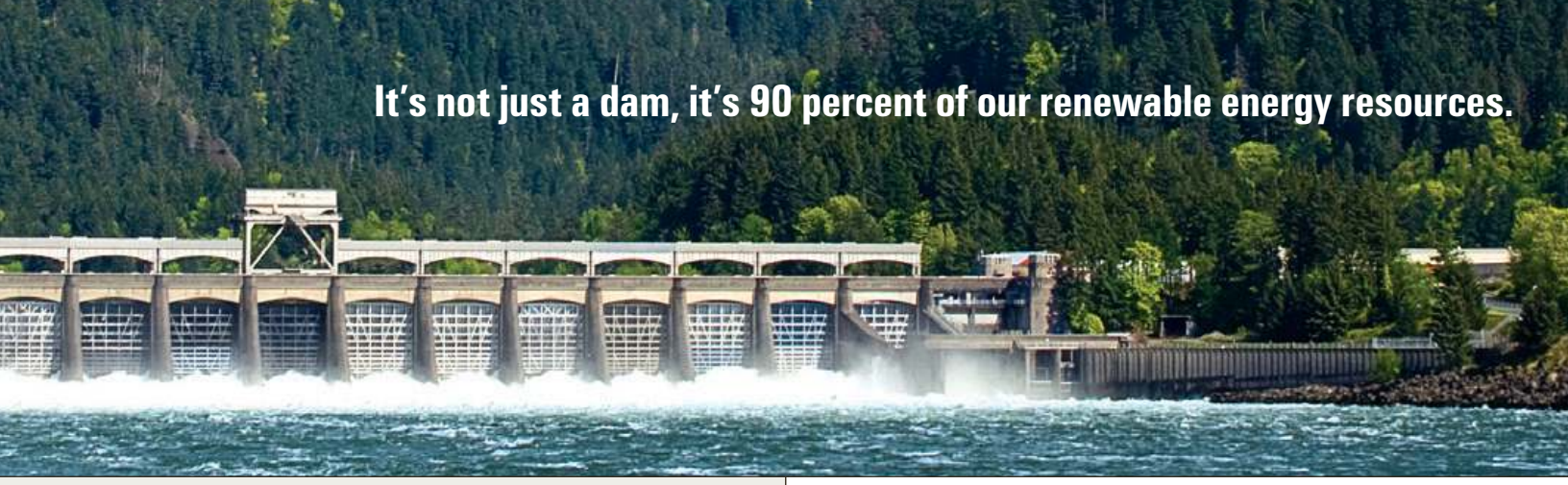


Northwest RiverPartners

For salmon, our economy and quality of life

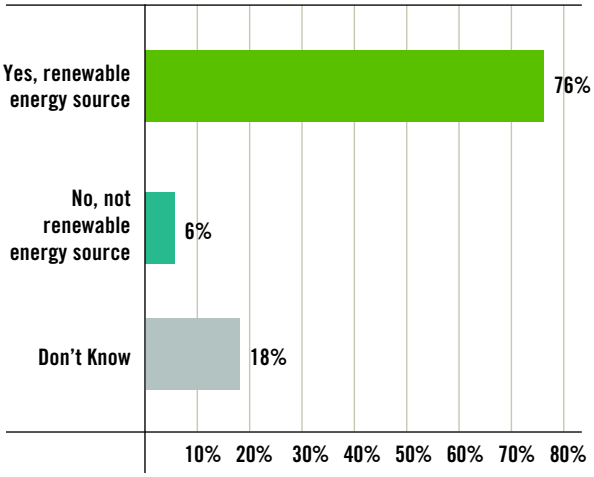
2015 Public Opinion Poll Results

Northwest residents have spoken and their opinions are clear: hydropower is the region's foremost source of clean energy and salmon and dams must co-exist.

- Three-quarters recognize that hydropower generated by NW dams is a renewable energy resource
- Forty-five percent agree hydropower is the region's most practical resource for meeting energy needs, with wind trailing at 17% and solar at 9%
- Two-thirds favor hydropower being declared a renewable resource by state legislatures and Congress, similar to wind and solar energy
- A large and increasing majority (70%) agree that the dams on the lower Snake River are critical to the Northwest's energy picture
- 77% of residents agree that it is critical to the Northwest that dams and salmon co-exist (up from 73% in 2014)

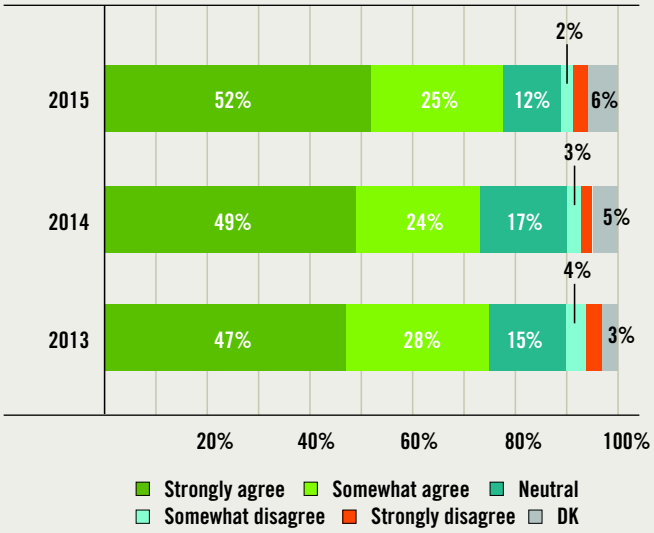
HYDROELECTRICITY – A RENEWABLE ENERGY SOURCE

Is electricity generated by hydropower a renewable energy source?



DAMS AND SALMON – THEY SHOULD CO-EXIST

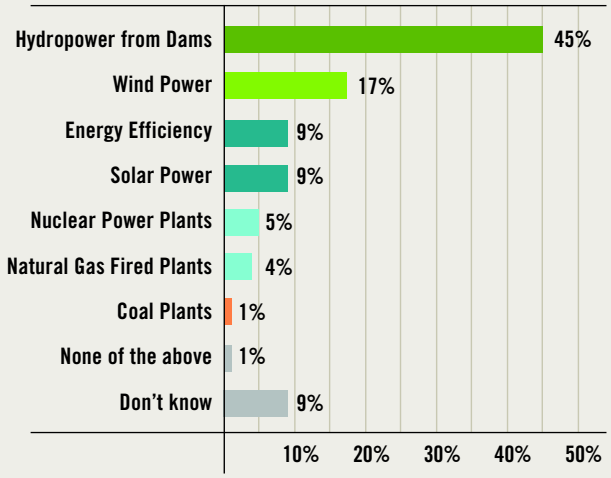
For the following statement, indicate if you strongly disagree, somewhat disagree, feel neutral, somewhat agree, or strongly agree: It is critical to the Northwest that dams and salmon co-exist.



Northwest RiverPartners' member organizations include more than 40,000 farmers, 4 million electric utility customers, Northwest ports, 7,000 small businesses and large businesses that rely on the economic and environmental benefits of the Columbia and Snake Rivers and hydrosystem.
To learn more go to: **www.nwriverpartners.org and www.cleanhydro.com**

HYDROPOWER – MOST PRACTICAL RESOURCE

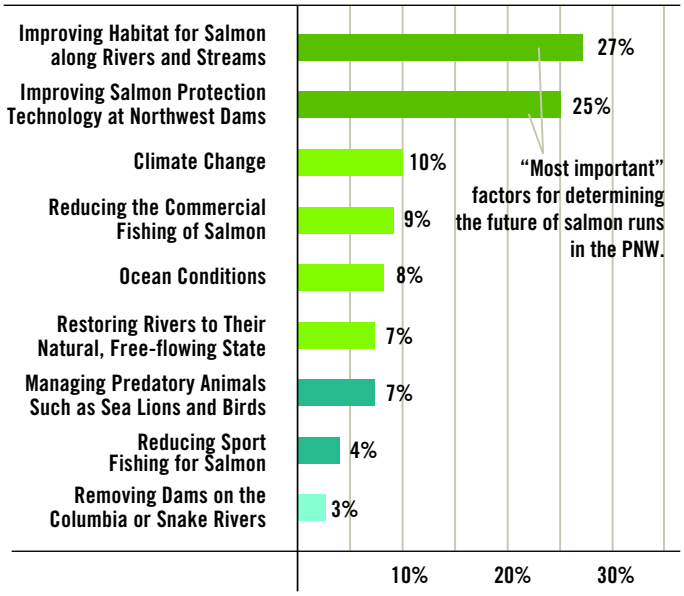
As you know, there are many different ways that electrical needs can be met. Which of the following do you think is the most practical source for the Pacific Northwest to rely on for most of its energy needs at this time?



Fact: Hydropower supplies 60 percent of the Northwest's electricity and 90 percent of its clean, renewable energy.

ON SALMON – HABITAT AND HYDRO MATTER MOST

The most important factors for the future of salmon runs in the Northwest are restoring habitat and improving protection technologies at the dams, removing dams ranks last.



Fact: The Columbia Basin is home to the largest fish and wildlife habitat restoration program in the nation.

Fact: Fish "slides" and other technologies installed at the dams since 2000 are resulting in young fish survivals at levels similar to rivers without any dams.

Davis, Hibbitts and Midghall Research is based in Portland, Oregon and has over 30 years of experience in public opinion research and polling throughout the Pacific Northwest and United States. This independent survey of 1,200 residents was conducted in February 2015 in Idaho, Oregon and Washington.

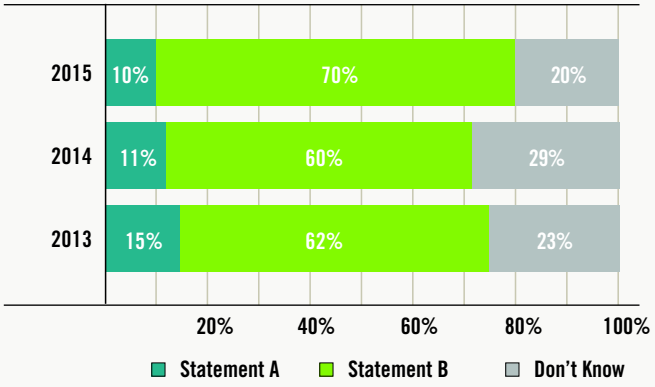
ON DAMS – STRONG AND GROWING SUPPORT

Support for the Snake River dams is strong and continues to grow.

Which statement is closest to your point of view?

A) Studies have shown that the four Snake River dams are a major source of problems for wild salmon. Removing the dams is the best and maybe the only way to save those salmon runs.

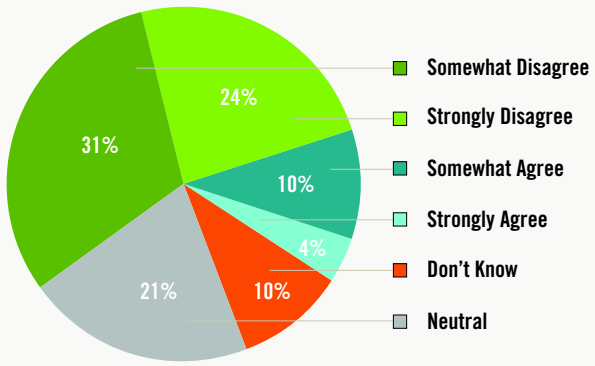
B) The dams on the lower Snake River are critical to the Pacific Northwest. They generate enough electricity to power a city the size of Seattle without adding to global warming.



Fact: The Snake River dams provide over 1,100 megawatts of clean energy enough to power a city the size of Seattle every year.

Fact: The Snake River dams help keep the Northwest's energy carbon footprint half that of the rest of the country.

Fewer than two in ten residents agree that unless the dams on the Columbia and Snake Rivers are removed, salmon will go extinct.



Fact: A modern-day record of 2.5 million adult salmon returned to Bonneville Dam in the Columbia River in 2014.

Fact: Salmon abundance has steadily improved for over a decade due to habitat, dam improvements and good ocean conditions.